

Senior Vice President, North America RCO Lead

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Eric Bruno is Senior Vice President, North America RCO Lead at Dentsply Sirona. In this role he is responsible for leading the company’s go-to-market strategy in North America.

Eric has more than 25 years of experience delivering customer value, inspiring employee engagement and driving execution for profitable growth across a diverse set of Medical Device, Pharmaceutical and Consumer businesses. Most recently he served as General Manager for Vision Care at Alcon/Novartis. His prior experience includes a variety of commercial, franchise and brand management positions at Alcon/Novartis and Johnson & Johnson. Earlier in his career, he was a brand manager at Procter & Gamble and an engineer at Kraft Foods.

Eric earned a bachelor’s degree in Chemical Engineering from the Pennsylvania State University and an MBA from the Kellogg School of Management at Northwestern University.